

**PRESS RELEASE**  
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***security* -a design classic for sure**



**The limited max bill annual edition 2018 from Junghans is a work of art in two respects: one unique feature is the back, which bears the *sicherheit* (*security*) motif by Max Bill, whilst the dial delights with purist Max Bill typography.**

The art work *sicherheit* comes from the famous *grafische reihen* (*graphic series*) by Max Bill – in this case from series no. 5. In his *grafische reihen* series the Bauhaus scholar and artist Max Bill took a personal interest in illustrating to art lovers the process of creating works of art, together with their inner and outer structures. Because although it is possible to love a work of art without understanding it, true enjoyment is only possible if you know the methods used in its creation. The *sicherheit* is therefore also based on the transformation of an underlying idea. Four yellow, red, blue and green triangles formed into a square are twisted and shifted to create the complex work of art, which in 2018 decorates the back of the max bill quartz watch.



Following on from the coveted annual edition 2017, an absolute highlight for collectors, Junghans is continuing the tradition with the max bill annual edition 2018. The purist dial with its fine hands, balanced proportions and characteristic numerals was designed for Junghans by Max Bill in 1961. One new and discreet reference to the limited special edition is the green date, the green stitching of the calfskin strap and the green underlayer – with the colour corresponding to the green tone found, along with the three other colours, in the motif on the back of the watch. Along with the motifs *gegenseitigkeit* (*mutuality*), *aktion* (*action*), *ruhe* (*tranquillity*) and *gleichgewicht* (*balance*), the *sicherheit* comes from the 5th series *fünf quantengleiche quadrate* (*five squares with the same quantum*). These were created in 1972 as part of a work commissioned by a Swiss insurer. Max Bill succeeded in achieving a perfect depiction of these values, which still have an emotional effect on people to this day.

The max bill annual edition 2018 – a design classic.

### **The JUNGHANS max bill range**

In keeping with the premise "form follows function", artist and Bauhaus scholar Max Bill created a timepiece of a very special kind. The logical dial design of the 1956 Max Bill kitchen clock, a design milestone, became the characteristic feature of his timepieces, incorporated into the design of the first Max Bill wristwatches in 1961. The artist placed particular emphasis on the combination of utilitarian value and beauty. With clear lines and the strive for aesthetic perfection, the design classics of the JUNGHANS max bill range are still created in nearly the same way.

## max bill Edition 2018 Features



041/4811.00

**Movement:** J645.33 quartz movement

**Case:** Stainless steel Ø 38.0 mm, height 7.9 mm, 4-times screwed mineral crystal case back, printed on the inside with *sicherheit* from one of the *grafische reihen* (*graphic series*), domed hard plexiglass with coating for enhanced scratch resistance

**Dial/hands:** Matt fine silver-plated, dial markings and hands with environmentally-friendly Super Luminova luminous substance

**Strap:** Calfskin strap with stainless steel buckle, blue or green lining leather to match the limited edition print

**Water resistance:** Splash resistant



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**Junghans – The German watch**

Junghans was founded in the Black Forest town of Schramberg in 1861. Over 150 years of expertise in precision and design is reflected in memorable milestones: In 1903 Junghans was the largest watch manufacturer in the world, with over 3,000 employees. The development of precision movements made the company the largest German manufacturer of chronometers in 1951 and the third largest worldwide in 1956. In 1972 Junghans was the official timekeeper of the Olympic Games in Munich, setting new standards in timekeeping. After an eventful and turbulent company history, the Schramberg entrepreneurs Dr. Hans-Jochem and Hannes Steim became the new owners of the venerable company in 2009. Each watch is produced in Schramberg with great attention to detail, technological expertise and high standards of design and quality. The collection comprises charismatic timepieces: The Meister watches, which have been produced since the 1930s, reflect the history and present of the company. In 1956 Max Bill designed watches that have become absolute classics. Distinguished by the Bauhaus philosophy, they are still produced today in nearly unchanged form. Junghans set new standards in 1990 with the invention of the radio-controlled wristwatch – a technology that is still used today, in combination with environmentally-friendly solar power. A wide variety of technology as unique as the watches bearing the star.