

PRESS RELEASE  
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**Premium standard. Scaled back design.**



**The FORM A Titan (Titanium) from Junghans embodies stylish practicality with a focus on functionality. An emphatic design for an active lifestyle.**

Whether in art, architecture or product design: German industrial design is still held in great esteem across the globe due to its clear-cut style, focus on the fundamentals and modern simplicity. With its origins in purism, the principle of “form follows function” was largely defined during the Bauhaus movement and is still applied as a guideline for premium design to this day.

Junghans applied precisely this principle when designing the FORM series – providing them not only a criterion for the style, but also the name itself. These models are therefore representative of a modern, style-consciously practicality which is reflected in their minimalistic contours and colours.

With the new FORM A Titan, Junghans continue to build upon the uncompromising functionality of the series as a whole. This watch combines an urban design with premium quality materials. The matt-finish dial expresses a clearly structured style. Embossed in the form of squares, the minute track is a truly remarkable feature – a smart design element. Fashioned from matt titanium, the watch case is characterised by its light weight, durability and outstanding skin-friendliness. Moreover, the watch is protected by sapphire crystal, thus enhancing its credibility for an active lifestyle. Tinted mineral crystal on the case back allows a glimpse into the inner workings: the self-winding movement within converts the momentum of the wearer's swinging arm into a reliable display of the time.

The watch straps also contribute greatly to the comfortable and dependable character of the FORM A Titan: the straps are made from highly-resistant buffalo leather or recycled PET material and are secured around the wrist with a titanium clasp.

Straight, functional, style-confident: The FORM A Titan is designed for all those with a decisive approach to life. Scaled back design – with absolutely no compromise in standards.



## FORM A Titan Features



027/2000.00



027/2001.00



027/2002.00

- Movement:** Self-winding movement J800.2 with a power reserve of up to 38 hours, date
- Case:** Matt titanium  
Ø 40.0 mm, height 10.7 mm, sapphire crystal, 4-times screwed case back with tinted mineral crystal
- Dial:** Matt silver-plated, matt anthracite or matt black  
Embossed minute track squares, hour indices or numerals with environmentally-friendly Superluminova luminous substance
- Hands:** With environmentally-friendly Superluminova luminous substance
- Strap:** Buffalo leather strap (in brown and black)  
Textile strap made from recycled PET material (in black)  
Titanium buckle
- Water-resistance:** up to 10 bar