

**PRESS RELEASE**  
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**Natural. Harmonious. Beautiful.**



**Natural colours and genuine size of the original impart a unique harmony to the new Junghans max bill Kleine Automatic.**

Colours, forms and textures – nature has always wielded immense fascination for humankind. Since time immemorial, it has served as a source of inspiration for literature, art and photography, and shapes our entire understanding of beauty, harmony and logic.

Natural influences were the inspiration for Junghans in their pursuit of the most becoming colours for the new max bill Kleine Automatic. The puristic design of the watch is based on original concepts from Max Bill, who regarded his creations as “embodiments of the environment”. His works always follow the laws of nature. Logic and symmetry are integral in this regard. This is no more evident than in the extraordinarily articulate and balanced contours of the timepieces which he came to create.

The dimensions of the case for the Kleine Automatic is a return to the beginnings of the max bill series: For the very first time, Junghans are offering an automatic version with a diameter of 34 millimetres, precisely the size of the original from 1961. A novelty which is sure to delight the design purists. Originally designed as a men’s watch with hand-winding movement, the new Kleine Automatic will appeal equally to enthusiasts of the original design from Max Bill who prefer the convenience of automatic winding.

The matt finish stainless steel case enhances the focus on readability of the dial with indices. A harmonious interplay, with natural beauty. At the same time, the design remains in keeping with the prescribed function: displaying the time.

Even the materials which make up the watch were selected with environmental influences in mind. For example, the straps in natural hues are produced from recycled PET material and combine with the ergonomic domed case back to provide a pleasantly light wear comfort. The self-winding movement acquires its energy solely from the momentum of the wearer, thus ensuring maximum conservation of resources.



In addition to the Kleine Automatic, there are also versions of the max bill Damen available with quartz movement, as well as 38 millimetre Automatic versions in the new natural hues. Whatever the size you ultimately decide upon, every version reflects the fascination with natural harmony.

## Features max bill Kleine Automatic



027/4004.04



027/4005.04



027/7006.04

- Movement:** Self-winding movement J800.1 with a power reserve up to 38 hours, date
- Case:** Stainless steel or PVD-coated in gold colour or matt anthracite,  
Ø 34.0 mm, height 10.0 mm, domed hard plexiglass with coating for enhanced scratch resistance, 4-times screwed case back
- Dial:** Matt white, luminous dots with environmentally-friendly Superluminova luminous substance
- Hands:** With environmentally-friendly Superluminova luminous substance
- Strap:** Beige calf leather strap  
Light grey or olive green textile strap made from recycled PET material stainless steel buckle, or PVD-coated in gold colour or matt anthracite
- Water-resistance:** Up to 3 bar

## max bill Automatic Features



027/4000.04



027/4001.04

- Movement:** Self-winding movement J800.1 with a power reserve up to 38 hours, date
- Case:** Stainless steel or PVD-coated in matt anthracite,  
Ø 38.0 mm, height 10 mm, domed hard plexiglass with coating for enhanced scratch resistance, 4-times screwed case back
- Dial:** Matt white, luminous dots with environmentally-friendly Superluminova luminous substance
- Hands:** With environmentally-friendly Superluminova luminous substance
- Strap:** Beige calf leather strap  
Olive green textile strap made from recycled PET material  
Stainless steel buckle, or PVD-coated in matt anthracite
- Water-resistance:** Up to 3 bar

## max bill Damen Features



047/4050.04



047/4051.04



027/7055.04

- Movement:** Quartz movement J643.29, date
- Case:** Stainless steel or PVD-coated in gold colour, Ø 32.7 mm, height 6.9 mm  
Domed hard plexiglass with coating for enhanced scratch resistance,  
4-times screwed case back
- Dial:** Matt white,  
luminous dots with environmentally-friendly Superluminova luminous substance
- Hands:** With environmentally-friendly Superluminova luminous substance
- Strap:** Textile strap made from recycled PET material  
Stainless steel buckle, or PVD-coated in gold colour
- Water-resistance:** Up to 3 bar