

**PRESS RELEASE**  
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**Design culture on the wrist.**



**100 years of Bauhaus are strikingly represented in the limited edition Junghans max bill Chronoscope in 18-carat white gold.**

2019 is the year of the Bauhaus. A school of ideas founded 100 years ago at which creative and proficient designers received their training. Moreover, an educational institution which has contributed considerably in shaping the concept of German industrial design – with a simplistic and distinct presentation of shapes and colours.

These Bauhaus characteristics are also significant in the design of 100 units of the limited edition *max bill Chronoscope 100 Jahre Bauhaus*. Clear lines ensure that the focus remains on the most essential aspect: optimum readability of the time. Colour arrangement of the watch is inspired by the architecture of the Bauhaus building. The dial mirrors the white walls within the Bauhaus, and the red display of the date represents the famous entrance. Max Bill himself entered the school through these very doors. A particular feature of this watch is the case: for the first time Junghans will present a max bill Chronoscope made from 18 carat white gold.



The Bauhaus building in Dessau has been a forerunner in functional industrial architecture for 100 years. The most impressive elements of this building are the large windows on the façade and the distinctive Bauhaus lettering. This image is printed in detail on the back of the max bill Chronoscope with the red door on the transparent back. The historical and world-famous windowed façade on the case back also allows the observer a partial view of the fascinating mechanism of the self-winding movement.

The *max bill Chronoscope 100 Jahre Bauhaus* – Design culture in white gold for the very first time.

## max bill Chronoscope 100 Jahre Bauhaus Features



027/9900.02

Limited to: 100 watches

- Movement:** Self-winding movement J880.2 with a power reserve of 48 hours, date
- Chronoscope:** Stop seconds, 30-minute and 12-hour counter
- Case:** 18 carat white gold, Ø 40.0 mm, height 14.4 mm, convex sapphire crystal with anti-reflection coating on both sides, 5-times screwed case back with mineral crystal and printed Bauhaus logo, providing partial views of the movement
- Dial:** White highly-polished dial, luminous dots
- Hands:** Hands with environmentally-friendly Superluminova luminous substance
- Strap:** Polished, black calf leather strap with 18 carat white gold buckle
- Water-resistance:** Up to 3 bar
- Special feature:** Date printed in red