

PRESS RELEASE

July 2018

Always ticking more stylish.



The new JUNGHANS max bill MEGA – simplicity can be so precise.

In 2018 Junghans presents the max bill MEGA, a world first. A timepiece that embodies precision perfectly - in design and technology. The design of the watch is based on the guiding principles of Max Bill, with simplicity and precision the characteristic elements of a good design. As a consequence, the layout of the dial is planned down to the tiniest detail: the minimalist hands and indices are arranged with absolute precision, each element has its own position, length and function. The watch is reduced to the essentials. Max Bill once declared that he was "obsessed with creating attractive, precise timepieces".

The new J101 radio-controlled manufacture movement from Junghans is equally precise: it guarantees absolute accuracy at all times, as it receives the signal of the time signal transmitter on three continents. Outside of reception range it continues to function with the precision of an



especially precise quartz movement. The wearer can rely on correct date changing at all times, as the display also shifts automatically from the last day of the month to the 1st day of the following month when the watch is in quartz mode, or when there are 30 or fewer days in the month. The double tick of the second hand on the dial also places a focus on precision when reading the time and goes to show: Simplicity is always a tic more stylish.

The new JUNGHANS max bill MEGA unites precision in design and technology.

The JUNGHANS max bill line

True to the premise of “form follows function”, the artist and Bauhaus pupil Max Bill created a timepiece of a special kind. The logical dial layout of the kitchen clock of 1956, which made design history as the Max Bill wall clock, became the characteristic feature of his timepieces and was incorporated into the design of the first wristwatches of Max Bill in 1961. The artist places particular value on the combination of utility value and beauty. With constructive clarity and the strive for aesthetic perfection, the design classics of the JUNGHANS max bill line are still produced largely unchanged to this day.

max bill MEGA Features



058/4820.00



058/4822.00



058/4821.44



058/4823.00

- Movement:** J101.65 multi-frequency radio-controlled movement
- Functions:**
- Hands position control via ITC (Intelligent Time Correction)
 - Exact time display in half-second steps via SHM (Smart Hand Motion)
 - The Advanced Moving Function (AMF) enables the display of the actual time without deviation
 - Smart time setting via the Junghans MEGA App (from October 2018)
 - Automatic search of time signal transmitter across 5 frequencies with the patented Junghans autoscan
 - Time zone setting precise to the second
 - Date display with perpetual calendar (also in quartz mode)
- Case:** Stainless steel Ø 38.0 mm, height 9.3 mm, 4-times screwed stainless steel back with metallised mineral crystal, printed with world map and reception instructions, domed hard plexiglas with coating for enhanced scratch resistance
- Dial:** Matt silver-plated or anthracite matt, dial markings with environmentally-friendly Superluminova luminous substance
- Hands:** Hands with environmentally-friendly Superluminova luminous substance
- Strap:** Calf leather strap with stainless steel buckle
Stainless steel Milanaise bracelet in stainless steel with security buckle
- Water resistance:** Up to 3 bar



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Junghans – Live your style

Junghans has been giving a face to time for over 150 years. The attention to detail, the high demands on design and quality and generations of technical expertise have characterised the products of Uhrenfabrik Junghans since it was founded in 1861. Values that form the foundations for the success story of the company from Schramberg in the Black Forest. In 1903 Junghans was the largest clock manufacturer in the world, with over 3,000 employees. The development of precision movements made the company the largest German manufacturer of chronometers in 1951 and the third largest worldwide in 1956. In 1972 Junghans was the official timekeeper of the Olympic Games in Munich, setting new standards in timekeeping. After an eventful and turbulent company history, the Schramberg businessmen Dr. Hans-Jochem and Hannes Steim became the new proprietors of the venerable company in 2009, ushering in a new era of growth. Junghans still produces all of its watches on the historical company site. In 2018 the terrace building has been revived for its 100th birthday. In this monument to industrial architecture, long the light-flooded centrepiece of Junghans watch production, the tradition of watch and clockmaking in the Black Forest can be experienced in the form of a museum. The current collection also references the long tradition of the company in design and watchmaking - transported to the present in contemporary form. For example, with the Meister watches, which have been manufactured since the 1930s, or the timepieces of Max Bill. These Bauhaus classics were first created in 1956 in collaboration with the Swiss designer – and are still produced to his designs in almost unaltered form today. In 1990 Junghans set new standards with the invention of the first radio-controlled wristwatch – a technology that is making its mark once again in 2018 with a new generation of intelligent, Schramberg-made radio-controlled movements of great precision and accuracy. The clear design language of the Junghans watches is a constant factor throughout the history of the company. The latest indication of this can be found in the stylish models of the FORM family, with their reduced simplicity. For over 150 years now Junghans watches have combined watchmaking and design expertise on the wrist. Style made tangible.