

**PRESS RELEASE**

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*security* - a collector's piece for sure



**The limited max bill Edition set 2018 is a delight both home and away: an artwork by Max Bill is displayed on the back of both the mechanical wristwatch and the table clock.**

Max Bill referred to works of art as “objects for intellectual use”. Two of these can be found in the max bill Edition set from Junghans, an absolute highlight for collectors, limited to 222 examples. The self-winding wristwatch has the characteristic lined index dial with fine hands - pure minimalism. On the back of the case is a work of art by the artist: *sicherheit* (*security*). The motif is from the famous *grafische reihen* (*graphic series*) of Max Bill. It depicts four different triangles,

each forming a square. Discreet indications that the watch is a limited model can be found in the blue-printed date on the dial, the blue stitching of the calf-skin strap and the blue lining leather – all three are the same shade of blue as the motif on the case back. The *sicherheit* illustration is also found on the back of the table clock. This means that the art of Max Bill is a daily delight: on the move with a glance at the wristwatch and at home with a glance at the table clock. The Editions set combines two creative fields of the artist: the purist design of products with his painting. As a consequence – and in the style of Max Bill – it stands for the harmony of art and utility object.



### **The JUNGHANS max bill line**

True to the premise of “form follows function”, the artist and Bauhaus scholar Max Bill created a timepiece of a special kind. The logical dial design of the kitchen clock of 1956, which made design history as the Max Bill wall clock, became the characteristic feature of his timepieces and was incorporated into the design of the first wristwatches of Max Bill in 1961. The artist places particular value on the combination of utility value and beauty. With constructive clarity and the strive for aesthetic perfection, the design classics of the JUNGHANS max bill line are still produced largely unchanged to this day.

## max bill Edition set 2018 Features



max bill Edition set 2018  
363/2816.00

**Limited to 222 sets**

### Wristwatch

- Movement:** J800.1 self-winding movement with a power reserve of 38 hours
- Case:** Stainless steel Ø 38.0 mm, height 10.0 mm, 4-times screwed case back with mineral crystal, printed on the inside with *sicherheit (security)* from one of the *grafische reihen (graphic series)*, domed sapphire crystal with anti-reflection coating on both sides
- Dial/hands:** Matt fine silver-plated, dial markings and hands with environmentally-friendly Superluminova luminous substance  
Unique feature: printed date in blue
- Strap:** Calfskin strap with stainless steel buckle, blue stitching and blue lining leather to match the limited edition print
- Water resistance:** up to 3 bar

### **Table clock:**

- Movement:** J738 quartz movement
- Case:** Wooden case with black piano lacquer finish, dimensions: 164 x 174 mm, diamond polished aluminium ring, mineral crystal, back printed with limited edition print
- Dial/hands:** Matt white, polished hands



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**Junghans – The German watch**

Junghans was founded in the Black Forest town of Schramberg in 1861. Over 150 years of expertise in precision and design is reflected in memorable milestones: In 1903 Junghans was the largest watch manufacturer in the world, with over 3,000 employees. The development of precision movements made the company the largest German manufacturer of chronometers in 1951 and the third largest worldwide in 1956. In 1972 Junghans was the official timekeeper of the Olympic Games in Munich, setting new standards in timekeeping. After an eventful and turbulent company history, the Schramberg entrepreneurs Dr. Hans-Jochem and Hannes Steim became the new owners of the venerable company in 2009. Each watch is produced in Schramberg with great attention to detail, technological expertise and high standards of design and quality. The collection comprises charismatic timepieces: The Meister watches, which have been produced since the 1930s, reflect the history and present of the company. In 1956 Max Bill designed watches that have become absolute classics. Distinguished by the Bauhaus philosophy, they are still produced today in nearly unchanged form. Junghans set new standards in 1990 with the invention of the radio-controlled wristwatch – a technology that is still used today, in combination with environmentally-friendly solar power. A wide variety of technology as unique as the watches bearing the star.