



## **PRESS RELEASE**

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### **Junghans celebrates positive start to 2018 watch year**

**At the INHORGENTA MUNICH Junghans, the traditional German watch maker, introduced its new developments for 2018 – and won the Inhorgenta Award in the category “Watch Design of the year”.**

This year’s INHORGENTA MUNICH took place from 16-19 February. The leading German watch fair traditionally marks the official start of the new watch year for Junghans. New developments and concepts were presented to traders and the press on the company stand. With Junghans having completed its withdrawal from department store outlets, the focus for the coming year is upon close co-operation with specialist watch & jewellery retailers.

For the second year running, Junghans could also celebrate winning the Inhorgenta Award in the category “Watch Design of the year”. The Meister Kalender succeeded in winning over an expert jury of specialists. “We are dedicated to putting an attractive face on time, as the most precious of commodities. It’s a great pleasure to receive the Inhorgenta Award for the second time in a row,” said Matthias Stotz, Managing Director of Uhrenfabrik Junghans.

Uhrenfabrik Junghans had already received its first distinction prior to the Inhorgenta. The Goldene Unruh, in which readers of Uhren-Magazin (watch magazine) and Focus online (national news magazine) choose their favourite timepieces, saw the FORM A make it to the winners’ podium. “We are very pleased to have secured third place in the category for watches up to 2,500 euros with the FORM A. Especially as we only revealed this model for the first time a year ago. This is a very positive start to 2018 for us” said Matthias Stotz.



Junghans Managing Director Matthias Stotz and jury member and watch expert Gisbert Brunner



Expert jury and winners of the Inhorgenta Award 2018



The Meister Kalender received a prize in the category "Watch Design of the year"



Junghans FORM A

### **Junghans – The German watch**

Junghans was founded in the Black Forest town of Schramberg in 1861. Over 150 years of expertise in precision and design is reflected in memorable milestones: In 1903 Junghans was the largest watch manufacturer in the world, with over 3,000 employees. The development of precision movements made the company the largest German manufacturer of chronometers in 1951 and the third largest worldwide in 1956. In 1972 Junghans was the official timekeeper of the Olympic Games in Munich, setting new standards in timekeeping. After an eventful and turbulent company history, the Schramberg entrepreneurs Dr. Hans-Jochem and Hannes Steim became the new owners of the venerable company in 2009. Each watch is produced in Schramberg with great attention to detail, technological expertise and high standards of design and quality. The collection comprises charismatic timepieces: The Meister watches, which have been produced since the 1930s, reflect the history and present of the company. In 1956 Max Bill designed watches that have become absolute classics. Distinguished by the Bauhaus philosophy, they are still produced today in nearly unchanged form. Junghans set new standards in 1990 with the invention of the radio-controlled wristwatch – a technology that is still used today, in combination with environmentally-friendly solar power. A wide variety of technology as unique as the watches bearing the star.

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