

PRESS RELEASE
January, 2019

**Junghans is Official Timing Partner for the World Nordic Ski
and Luge World Championships 2019**



Uhrenfabrik Junghans will begin the new year in sporty fashion as sponsor for timing at the 52nd FIS Nordic World Ski Championships in Seefeld, Austria and the 48th FIL Luge World Cup in Winterberg, Germany. Managing director of Junghans Matthias Stotz explains "As a company hailing from the Black Forest, a region steeped in the tradition of winter sports, we are extremely happy to be given the opportunity of supporting the World Championships". "In this regard, we will also be holding with tradition as Junghans enjoys an historical milestone in sports timekeeping." As official timekeeper at the Olympic Games in Munich, new technical measures were set in this area by the watch manufacturer in 1972.

FIS Nordic World Ski Championships

Junghans will be in attendance from the 19th February 2019 to the 3rd March 2019 to measure the times of the top 700 athletes from 60 nations in ski jumping, cross-country skiing and in the Nordic combination. As is the case in every World Championships, the competitor who has jumped the furthest or was the quickest to complete the cross-country skiing run at the end of the games

will have given their all – and the German athletes will be justified in hoping that it is they that walk away with a medal. As Official Timing Partner, Junghans will be showcased to the spectators in Seefeld, as well as on television with the broadcasting of all contests. Additionally, the Schramberg company will be awarding their own Junghans Award for the ski-jumping disciplines.

Limited edition

In recognition of the world championships, Junghans will unveil a limited, special sporty edition: the WM-Edition 1972 Chronoscope Quartz. Themed around the 52nd World Championships of the FIS, the official WM-Edition of the FIS Nordic World Ski Championships 2019 is limited to precisely 52 units. The colour scheme of the watch follows the logo of the winter sport event and exhibits the colours red, light blue and white in the strap and the dial. The emblem of the FIS Nordic World Ski Championships is engraved on the back of the case as an enduring memory.



Junghans Award

A special distinction is also being reserved by Junghans for the ski-jumpers: the Junghans Award. The athletes who achieve the overall greatest distance in their first and second individual jumps are thus distinguished in the games. A particular feature of this contest is that the distance of the jump solely decides the winner – without any adjudication of the judges and deduction of points as a result of favourable upwinds. The award will be presented immediately following conclusion of the podium ceremony. Junghans will present one of the limited edition watches as a prize to the winners.



Exciting times: FIL Luge World Championships

The luge event requires absolute commitment in order to maintain an ideal line in the ice channel: Speed, technique, power and riding experience are vital for success. Junghans will be in attendance as Official Timing Partner in Winterberg between the 25th and the 27th of January 2019 for the 48th FIL Luge World Cup. As the most important international luge event since the Winter Olympic Games in Pyeongchang, the World Championships in Winterberg are of particular significance for the 120 athletes from 24 nations.

Junghans wishes all participating athletes the best of success in competition and maximum times in each of the two World Championships.

WM-Edition 1972 Chronoscope
Official WM-Edition of the
FIS Nordic World Ski Championships 2019



041/4963.00
Limited to: 52 watches

- Movement:** Quartz movement J645.83 with date, small second and 24-hour display
- Chronoscope:** 1/5 stop seconds, 60-minute counter
- Case:** Stainless steel Ø 43.3 mm, height 11.3 mm, turning bezel, flat sapphire crystal with anti-reflection coating on one side, screwed stainless steel back with logo of the 52nd FIS Nordic World Ski Championships
- Dial:** Matt silver-plated dial
- Hands:** Minute and hour hands with environmentally-friendly Superlumina luminous substance
- Strap:** Red leather strap with white stitching
Stainless steel buckle
- Water-resistance:** up to 10 bar
- Special feature:** The colours of the official event logo are reflected in the red strap and the sky blue stop second hand





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Junghans – Live your style

Junghans has been giving a face to time for over 150 years. The attention to detail, the high demands on design and quality and generations of technical expertise have characterised the products of Uhrenfabrik Junghans since it was founded in 1861. Values that form the foundations for the success story of the company from Schramberg in the Black Forest. In 1903 Junghans was the largest clock manufacturer in the world, with over 3,000 employees. The development of precision movements made the company the largest German manufacturer of chronometers in 1951 and the third largest worldwide in 1956. In 1972 Junghans was the official timekeeper of the Olympic Games in Munich, setting new standards in timekeeping. After an eventful and turbulent company history, the Schramberg businessmen Dr. Hans-Jochem and Hannes Steim became the new proprietors of the venerable company in 2009, ushering in a new era of growth. Junghans still produces all of its watches on the historical company site. In 2018 the terrace building has been revived for its 100th birthday. In this monument to industrial architecture, long the light-flooded centrepiece of Junghans watch production, the tradition of watch and clockmaking in the Black Forest can be experienced in the form of a museum. The current collection also references the long tradition of the company in design and watchmaking - transported to the present in contemporary form. For example, with the Meister watches, which have been manufactured since the 1930s, or the timepieces of Max Bill. These Bauhaus classics were first created in 1956 in collaboration with the Swiss designer – and are still produced to his designs in almost unaltered form today. In 1990 Junghans set new standards with the invention of the first radio-controlled wristwatch – a technology that is making its mark once again in 2018 with a new generation of intelligent, Schramberg-made radio-controlled movements of great precision and accuracy. The clear design language of the Junghans watches is a constant factor throughout the history of the company. The latest indication of this can be found in the stylish models of the FORM family, with their reduced simplicity. For over 150 years now Junghans watches have combined watchmaking and design expertise on the wrist. Style made tangible.