

## PRESS RELEASE July 2023

### Gentlemen, start your engines



## Junghans takes part in the 50<sup>th</sup> Oldtimer-Grand-Prix – the Official Timing Partner presents two limited edition models

The watch manufacturer Junghans and motorsport have always been closely intertwined: as early as the 1920s, the company built handheld stopwatches for automotive sports timing. In the 1970s and 1980s, Junghans set standards with pioneering measurement technology and took over official timekeeping duties at numerous major events, including Formula 1 races in Europe.

Today, historical motorsport is on the agenda. For the sixth consecutive time, Junghans is participating in the Oldtimer-Grand-Prix at the Nürburgring as the Official Timing Partner – on a special occasion. From 11 to 13 August 2023, the Oldtimer-Grand-Prix will celebrate its 50th anniversary as Europe's largest and most traditional motorsport festival for classic vehicles. Junghans extends its congratulations with two exclusive collector's items, each limited to 50 pieces: the 1972 Chronoscope Edition OGP 2023.



#### A Thrilling Journey Through Time

With the two 1972 Chronoscope Edition OGP 2023 watches, Junghans celebrates half a century of the Oldtimer-Grand-Prix at the Nürburgring, while also recalling its own historic connection to motorsport. Many successful racing cars once had the colours blue and orange, and they are now the colours of the anniversary logo. Therefore, Junghans incorporates this colour code into the anniversary timepieces – on the dial, with the two hands of the totalizers, and in the decorative stitching of the leather straps with cutouts. And of course, the watches bear the race number 50.

On the case back, an engraving designed by Junghans designer Volker Fuchs pays tribute to three legends of motorsport: the motif showcases the crossing of the finish line of the "White Elephant", as the Mercedes race car from 1930s was referred to. After all, its supercharged engine sounded like an elephant trumpeting while accelerating. Next to it, Australian Glen Dix waves the chequered flag as he did in the Formula-1 Grand Prix



in Adelaide. And in the foreground, Alfred Neubauer is depicted, who as the long-time team manager of Mercedes-Benz and the inventor of pit management shaped an entire era. He had always observed the numerous victories of his Silver Arrows from the edge of the track – with at least two Junghans stopwatches at hand.

With one of the anniversary models, Junghans honours the winner of the touring-car race of the Golden Era – the watch manufacturer takes on the patronage of the race and awards the Junghans Trophy. Watch and motorsport enthusiasts on-site have the opportunity to secure their 1972 Chronoscope Edition OGP 2023. The model is exclusively available at the Junghans booth in the paddock. In addition to the current watch collection, several historical sports cars from the Steim car collection can be admired.



# 1972 Chronoscope Edition OGP 2023 Features



**Movement:** Quartz movement J645.83 with date, small second and 24-hour display

**Chronoscope:** stop function with 1/5 stop second, 60-minute counter

Case: Stainless steel Ø 43.3 millimetres, height 11.3 millimetres

unidirectional turning bezel, screwed stainless steel back with edition

motif engraving

Glass: Flat sapphire crystal with anti-reflection coating on one side

**Dial:** Anthracite satin matte with totalizers in black (Ref. 41/4365.00)

White matte with totalizers in light grey (Ref. 41/4366.00)

Inspired by the anniversary logo: vertical rally stripes in blue and orange,

anniversary number 50

Minute track with environmentally friendly luminous substance

**Hands:** Hour and minute hands with environmentally-friendly luminous substance

Totalizer hands in blue and orange

**Strap:** White leather strap with three circular cutouts and black lining leather,

seams in blue and orange, quick release, stainless steel buckle

Water resistance: up to 10 bar

**Limitation**: 50 watches each



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#### **About Junghans**

Junghans has been giving a face to time for more than 160 years. The attention to detail, the high demands on design and quality and generations of technical expertise have characterized the products of Uhrenfabrik Junghans since it was founded in 1861. Values that form the foundations for the success story of the company from Schramberg in the Black Forest. In 1903, Junghans had already been the largest clock manufacturer in the world, with over 3,000 employees, manufacturing more than 9,000 timepieces a day. The development of precision movements made the company the largest manufacturer of chronometers in 1956. In the 1960s to 1980s, the Black-Forest manufacturer with tradition chronometrised numerous big top-class sports events and set standards in sports timekeeping with the development of several technical innovations. After an eventful and turbulent company history, the Schramberg businessmen Dr Hans-Jochem and Hannes Steim became the new proprietors of the venerable company in 2009, ensuring a new era of growth. In 2022, Hannes Steim joined the operational business as managing partner, and is running the Uhrenfabrik together with CEO Matthias Stotz now. Junghans still conceives, designs, constructs, and produces all of its watches on the historical company site. In 2018, the terrace building has been revived for its 100th birthday. In this monument to industrial architecture, long the light-flooded centrepiece of Junghans watch production, the tradition of watch and clockmaking in the Black Forest can be experienced in the form of a museum. The current collection also references the long tradition of the company in design and watchmaking - transported to the present in contemporary form. For example, with the Meister watches, which have been at the core of the collection since the 1930s, or the timepieces of the Max Bill line that have been created in collaboration with the Swiss designer since 1956. In 1990, Junghans reached a milestone in striving for precision with the invention of the first radio-controlled wristwatch. Today, this technology Made in Schramberg meets the highest standards with regard to time comfort, precision, and energy efficiency with a new generation of app-connected radio-controlled solar movements. The clear design language of the Junghans watches has been a constant factor throughout the history of the company. The latest indication of this can be found in the models of the FORM line standing for German industrial design with matter-of-fact simplicity. For more than 160 years now, Junghans timepieces have combined watchmaking tradition, design and technology expertise. For personality starts on the wrist.