

**PRESS RELEASE**  
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**Design icons – of the past, today and generations to come.**



**The style of the new max bill Kleine Automatic is legendary –  
and that includes its diameter.**

A puristic dial, a uniquely developed typography and distinct contouring: The mechanical watches designed by Max Bill for Uhrenfabrik Junghans in 1961 are still regarded as ultimate design icons to this day. 60 years later, and they are still as current as ever. Indeed, these timepieces have stood the test of time as the pinnacle of design expertise on your wrist for six whole decades. In order to move with the times, however, the original design has been continually updated with modern features, ensuring that its vitality has been maintained throughout.

This ambition is clearly reflected in the new max bill Kleine Automatic: A case diameter of 34 millimetres exemplifies precisely the size of the original from 1961. Moreover, the sapphire crystal, date display on a minimalistic dial and a self-winding movement all contribute toward an extremely user-friendly construction. These models therefore represent a perfect combination of splendour and practical value.



Initially, Max Bill conceived his watch as a hand-winding model. Then in later models, a self-winding movement converted energy from the motion of the wearer into a reliable time display. Form thus emanates from the function, and energy from the motion.

Junghans' continued adherence to the origins of the max bill series in the Kleine Automatic to this day, as well as their accomplished integration of this into new generations, is clearly evident in the latest designs. The extremely popular classic models are available with beige or black leather straps, whereby models featuring a Milanese bracelet and in a delicate gold tone are a modern interpretation.



Identical in size and design to the original – with the very latest modern features: The new max bill Kleine Automatic from Junghans boasts six decades of exceptional watch design.

## Features max bill Kleine Automatic



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- Movement:** Self-winding movement J800.1 with a power reserve of up to 38 hours, date
- Case:** Polished stainless steel or PVD-coated in soft gold colouring, Ø 34.0 mm, height 10.0 mm, convex sapphire crystal with anti-reflective coating on both sides, 4-times screwed case back
- Glass:** Sapphire crystal with anti-reflection coating on both sides
- Dial:** Matt silver or soft grey
- Hands:** With environmentally friendly luminous substance
- Strap:** Calf leather strap (colours: beige, grey, black) with stainless steel buckle  
Milanese bracelet with safety buckle
- Water-resistance:** Up to 3 bar