

PRESS RELEASE
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FORM-Factor Authenticity



**The new FORM models by Junghans interpret the connection
to their origins with modernity and ease.**

Decisive straightforwardness and a focus on the essentials – characteristics that German industrial design is globally recognized for. With the new models of the FORM line, Junghans is now extending the design principles of simple modernity with references to its origins and harmonious colour combinations.

The three time-pieces – one FORM A and two FORM Damen – speak a strictly modern design-language. Baton hands, hour markings, and the Junghans Logo at the six o'clock position are symmetrically aligned and define the clear design of the matt dial. Its bowl shape provides the minimalistic watch design with an exciting three-dimensionality.



Rigorously designed, interpreted full of character

Junghans combines the strictly functional geometry of the FORM models with selected materials and a living attachment to its origins. The profile of a deer on the case back of the watch is emblematic of its ties to the region.

Both stylish and full of character, the two models with natural brown leather strap convey the wonderfully comforting feeling of modern Chalet style on one's wrist, emphasized by a pin with the Junghans Star on the bracelet of the FORM A. Brown hour markings on the dark-blue dial pick up the hue of the leather, creating both a harmonious and sophisticated look.



The second version of the new FORM Damen presents itself as more progressive. Black polished stainless steel, powerful colour shades of pink, and a vegan microfibre band – that's how easy a modern sense of home can be.

While the FORM A is powered by a self-winding movement to show the time, the advantages of a quartz movement can be enjoyed with the FORM Damen. With a flat sapphire crystal, date display, and a water resistance up to 5 bar, all FORM models provide high utility value – true to the principles of German industrial design.

With a modern design and aware of their own identity: The new FORM models by Junghans stand for authenticity and ease.

FORM A Features



27/4239.00

- Movement:** Self-winding movement J800.2 with power reserve of up to 38 hours, display for date, matching the design in colour
- Case:** Stainless steel, polished
Ø 39.2 mm, height 9.5 mm
4-times screwed case back with mineral crystal and "deer" motif printed on the inside
- Glass:** Flat sapphire crystal with anti-reflection coating on one side
- Dial:** Matt dark blue, bowl-shaped
Dial printing in beige at 12 and 6 o'clock
Hour markings from 1 to 5 o'clock and from 7 to 11 o'clock in beige with environmentally friendly luminous substance
- Hands:** With environmentally friendly luminous substance in beige
- Strap:** Horse leather strap with black lining leather and affixed star pin, stainless steel buckle
- Water-resistance:** Up to 5 bar

FORM Damen Features



47/4255.00



47/4256.00

- Movement:** Quartz movement J645.36
Display for date, matching the design colour
- Case:** Stainless steel polished or black matt PVD coated
Ø 34.1 mm, height 7.0 mm,
4-times screwed case back with mineral crystal and "deer" motif
printed on the inside
- Glass:** Flat sapphire crystal with anti-reflection coating on one side
- Dial:** Matt dark blue or matt black, bowl-shaped
Dial printing in beige or pink at 12 and 6 o'clock
Hour markings from 1 to 5 o'clock and from 7 to 11 o'clock in beige or
pink with environmentally friendly luminous substance
- Hands:** With environmentally friendly luminous substance in beige or pink
- Strap:** Brown leather strap with stainless steel buckle (model 47/4255.00)
Vegan microfiber strap with matt black PVD coated buckle (model
47/4256.00)
Stainless steel / PVD-coated buckle
- Water-resistance:** Up to 5 bar