

PRESS RELEASE
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Sustainability as a principle



**The new max bill MEGA Solar by Junghans combines
aesthetic and energetic sustainability.**

“to create objects, so that they serve people in the best, longest, and most beautiful way.” Based on this principle, Max Bill designed a series of watches for Junghans, which, even more than six decades later, has not lost the slightest of its relevance. In part because Junghans left the external design of the timepieces almost unaltered while continuously developing their features. Now, with the latest evolution of the series, the max bill MEGA Solar, Junghans is proving that the combination of functionality, durability, and beauty is more relevant today than ever.

The max bill MEGA Solar combines a puristic design with state-of-the-art timekeeping technology and draws its energy from the sun as inexhaustible source. Hidden beneath the translucent dial, a curved solar cell powers the precise and highly efficient multi-frequency radio-controlled movement of the watch. Developed and manufactured in Schramberg, the app-connected technology with automatic adjustment for daylight saving time, a perpetual

calendar, and easy time-zone setting via the crown or synchronisation with a smartphone ensures limitless timekeeping convenience. Thanks to intelligent resource management, the max bill MEGA Solar also has a power reserve of up to three years in the dark.

“the good form”

The innovative features seamlessly blend in with a design that remains modern at all times. Or to put it in the words of Max Bill: A watch design “[...] as far removed as possible from any fashion. as timeless as can be conceived without forgetting the time.” The dial design of the three-hand watch follows clear logic and not only features the typography specially designed by Max Bill, but also illustrates his keen eye for harmonious proportions.

The colour combination of a fine sand-gold tone and delicate grey puts the hands – and thus time itself – elegantly in focus. Making a colourful statement for an environmentally friendly time, the other model comes with a stainless-steel case and a red strap made from recycled apple and vegan microfibre.

With a curved sapphire crystal and water resistance of up to 5 bar, the max bill MEGA Solar – true to the Bauhaus creed – offers high everyday usability and exceptional durability. Printed on the inside of the glass case back, a sun motif highlights the solar-powered concept of the watch and attests to its all-round sustainability.



An object that serves best, longest, and most beautifully: The max bill MEGA Solar is designed sustainably – as a matter of principle.

max bill MEGA Solar Features



59/4325.02



59/7324.02

Calibre: Connected RC solar movement J101.85 with highly efficient energy management, smart time adjustment with the Connected function of the Junghans MEGA app, adjustment of all time zones, dark power reserve up to 3 years, perpetual calendar, radio reception in Europe, UK, Japan and USA

Functions: date, radio reception indication

Case: stainless steel or sand-gold coloured PVD-coated
 Ø 38.0 mm, height 9.0 mm,
 case back with mineral crystal, sun motif printing from the inside

Glass: domed sapphire crystal with anti-reflection coating on both sides

Dial: domed white dial with transparent print,
 luminous dots with environmentally friendly luminous substance

Hands: hour and minute hands with environmentally friendly luminous substance

Strap: vegan apple fibre strap with microfibre lining (59/4325.02)
 leather strap (59/7324.02)
 stainless steel or sand-gold coloured PVD-coated buckle

Water resistance: up to 5 bar

