

PRESS RELEASE
September 2024

Minimum in Size, Maximum in Beauty.



max bill Damen series: functional beauty basks in new brilliance

This watch is a statement. The new max bill Damen arrives in shiny gold tones combined with the vivid white of a beautifully utilitarian dial. It simultaneously represents under-statement, clean design, and high functionality. And this is entirely in line with the ideals of Bauhaus student and legendary designer Max Bill, who laid the cornerstone for the puristic watch line with his creations in 1961.

The max bill Damen offers the rare combination of beauty and practical value in a premium, feminine way in three new styles. All three are winning beauties with shiny white dials and a flat, thin case in an understated size of just about 33 mm. Women who love straightforward classics choose the stainless-steel model. In a warmer gold tone, the watch offers grander style and is available with either a leather strap or a gold-colored Milanaise mesh strap. Thanks to a quick-release system, the strap and bracelet can be changed in a jiffy to better match the day's outfit.



Functionality in its most beautiful form

The max bill Damen's technical features retain functionality and practicality in daily wear. The quartz movement always takes care of the precise display of time, which is easily read through an antireflective and scratch-resistant sapphire crystal. The modest date display delivers an additional function for the stylish and modern woman.

With the new max bill Damen, Junghans has once again perfectly implemented Max Bill's own maxim: "it is our collective task to make these objects so that they serve people in the best, longest, and most beautiful way."



max bill Damen Features



4714450.02



4717451.02



4717452.46

- Movement:** quartz Caliber J643.29, date
- Case:** stainless steel or sand gold-coloured PVD coated, polished
Ø 32.7 mm, height 6.9 mm, 4-times screwed case back
- Glass:** domed, anti-reflective sapphire crystal
- Dial:** matt white,
luminous dots with environmentally friendly luminous material
- Hands:** hour and minute hands with environmentally friendly luminous material
- Strap:** black leather strap with stainless steel buckle
white polished leather strap with sand gold-coloured PVD-coated stainless steel buckle
milanese strap with sand gold-coloured PVD coating and safety clasp
All three straps are equipped with quick release
- Water resistance:** up to 5 bar