

PRESS RELEASE July, 2021

Tradition and modernity in one FORM



German industrial design meets lived homeland solidarity: the limited FORM A 160 Editions from Junghans.

The Black Forest interweaves idyllic scenery with industry, and tradition with a pioneering spirit. It boasts a prosperous cultural landscape and is a heartland of inventiveness steeped in established practices. Designed according to the principles of modern German industrial design and inspired by the fauna and flora unique to the region, the FORM A Edition 160 models from Junghans are a functional representation of a deep association with their homeland.





Form follows function. And passion.

The case and dial design speaks the clear, straightforward design language of the FORM watch line and at the same time refers to the Black Forest as the fundamental source of inspiration. This becomes immediately evident with the matt black presentation of a PVD-coated case and the bowl-shaped dial reflecting the dense woodland which lends the region its name. A twelve o'clock marker in red or brown and the luminous substance-coated bar pointer provide striking highlights. The inscription "Black Forest since 1861" at six o'clock – also in the respective accent colour – is an expression of Junghans' 160-year-long attachment to its homeland.



Junghans combines the modern case design with particularly authentic strap variants: the black/red Edition model comprises a combination of loden and leather. Red decorative stitching extend the colour highlights of the dial all the way around the wrist where it culminates in an absolutely delightful detail: A red "Bollenhut" is exhibited on the clasp – an item of Black Forest traditional costume and a well-known symbol for the region. The black/brown version of strap is inspired by the Black Forest pine tree, likewise an ubiquitous emblem for this area. A relief-like presentation on the surface of the leather is representative of the structure of tree bark.



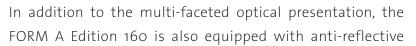
Constructed out of passion. Equipped for the rigours of everyday life.

A glance at the case back shows that with the FORM A Edition 160, the Junghans watch factory is dedicating 600 pieces each to the flora and fauna of its homeland. An Edition print conveying the cross section of a tree trunk is displayed on the black/brown version beneath a cover of mineral crystal. The annual rings and anniversary date symbolize longevity of the long-established Black Forest company.





Inspiration for design of the case back on the black/red model came from the capercaillie, a bird indigenous to the secluded mountainous regions of the area. An intricate print on the back of the glass shows this protected animal with its striking red plumage above its eyes, posing in grand posture alongside the anniversary logo from Junghans.





sapphire crystal, a self-winding movement with date display and a water resistance of 5 bar for the rigours of everyday use – completely in keeping with German industrial design.

These limited Edition models are an embodiment of the close association which Junghans enjoy with their homeland: In its design, Junghans combines a passion for the Black Forest with a clear design language and unites tradition and modernity in one FORM.





FORM A Edition 160 Features



27/4131.00

27/4132.00

Movement:	Self-winding movement J800.2, power reserve of up to 38 hours, date display colour-coordinated with the respective design
Case:	Stainless steel, matt black PVD-coated Ø 39.3 mm, height 9.5 mm, 4-times screwed mineral crystal case back with "Capercaillie" or "Annual rings of Black Forest pine" Edition motif printed on the inside
Glass:	Flat sapphire crystal with anti-reflection coating on one side
Dial:	Matt black, bowl-shaped dial print in red or brown at 12 o'clock and 6 o'clock positions, environmentally-friendly grey or beige luminous substance on the hour markers 1 – 5 and 7 – 11
Hands:	Dark grey with environmentally-friendly, red or beige luminous substance
Strap:	Loden strap with black lining leather and affixed logo pin, stainless steel buckle, black PVD-coated with 'Bollenhut' motif Leather strap with tree bark pattern and embedded star pin, stainless steel buckle, black PVD-coated with 'Bollenhut' motif
Water-resistance:	Up to 5 bar
Limited to:	600 units each

