

PRESS RELEASE
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Golden times



Natural colours meet warm glow: The wristwatches by Junghans accompany us through a special time.

The last months of the year are characterised by a fascinating change: At first, nature shines in all the different colours of autumn, before muted and earthy shades start to appear increasingly. When eventually days are getting noticeably shorter, soft lights start to shimmer everywhere in the streets and houses – to put us into the right mood for a solemn passing of the year.

In golden, brown, and grey shades, and with soft elegance, the Meister and max bill models by Junghans accompany us from a golden autumn into the splendour of the festive period. And reflect what makes this time so magic.



Zest for life on the wrist

The Meister Automatic exudes the sparkle of a special time: With its shimmering gold dauphine hands, thin hour marks and leather strap with fine embossing line, it has the characteristic design features of the 1950s and 1960s – transporting the euphoria and zest for life of the economic-miracle era into the here and now. The classic, elegant impression and lovingly decorated watch mechanics – visible through the transparent case back of this model – convey aesthetics in every detail. Whether candlelight or fireworks: The Meister Automatic is the perfect companion for celebrating life together with one's loved ones.

Time as a gift

With his precise, clear, and reduced trademark, Max Bill very deliberately put into the focus what counted for him: time – nothing else. So, the max bill Automatic with its well-proportioned hour marks and clear order of minutes and hours is first and foremost this: a homage to the beauty of time. It becomes the more precious if shared with others. The subtle shine of the matt silverplated dial, gold-coloured hands, and case emphasises how precious those moments are. Together with the warm brown shade of the leather strap, a timepiece as multifaceted and magic as the golden time of year itself is created.



Simply a very special time

Purism and warmth do not have to be mutually exclusive; the max bill Damen proves this in the most beautiful fashion. The design of the smaller ladies' model follows the original of the Bauhaus artist, and shows his specially developed typography. Gold-coloured hands and case give the reduced design the right amount of shine. With its wonderfully light strap made of recycled PET material, domed sapphire crystal, and the advantages of a quartz movement, the max bill Damen embodies what its eponym held near and dear: the connection of aesthetics and utility value. And it fills our everyday life with beauty – just like the change from autumn to winter.

Features

Meister Automatic

Self-winding movement J800.1, power reserve up to 38 hours, date, PVD-coated stainless steel case, screwed see-through case back, Ø 38.0 mm, height 10.0 mm, sapphire crystal, white polished dial with effect lacquer, black stripe on minute and hour hand, leather strap with PVD-coated stainless steel buckle, water resistant up to 5 bar.



27/7052.02

max bill Automatic

Self-winding movement J800.1, power reserve up to 38 hours, date, PVD-coated stainless steel case, Ø 38.0 mm, height 10.0 mm, sapphire crystal, dial matt silver-plated, minute track and hands with environmentally friendly luminous substance, leather strap with PVD-coated stainless steel buckle, water resistant up to 5 bar.



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max bill Damen

Quartz movement J643.29, date, PVD-coated stainless steel case, Ø 32.7 mm, height 6.9 mm, matt white dial, luminous dots and hands with environmentally friendly luminous substance, textile strap from recycled PET material with PVD-coated stainless steel buckle, water resistant up to 5 bar.



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